BUS-309

Term Project

Students are responsible for writing a 12-15 double space page assessment of the organization they have chosen. Before starting the project, each group must be approved. The organization can be either a production company or a service business or a governmental or non-governmental organization (i.e. Businesses, Chamber of Commerce, Municipality, University, Foundation, Development Agency, etc.). The term project should provide details on the company’s history, products, competitors, financial and information. **The main goal of the project is to identify a problem(s) in a chosen business (organization) and interpret issue(s) based on materials covered in the course (Please cite references used.)**

All reports should be double spaced, typed reports with one-inch margins and at least 6 pages long (not including the financial statements).  Please include the cover page with students’ name, instructor’s name, the course name, the date of the presentation, and the name of the company you chose on the cover sheet of your report.

The final written report should provide a **theoretically sound analysis of the chosen organization or industry.** This may include some statistical facts on the industry as well. The team will begin with the information they gathered for the report, and add distinctive information covered throughout the course.